# Basic Listing Page Form

## BASIC INFORMATION:

Full Name:

Company Name:

Your Title:

Business Phone:

Cell Phone (only if you want it listed):

Email Address:

Website:

Business Address:

2nd Location Address (if applicable):

Surrounding Town/Cities/Communities You Serve (up to 5 only):

Issues or Problems You Address/Specialties:

Education & Certifications:

**Social Media Links:**

1. Facebook
2. Twitter
3. Instagram
4. Pinterest
5. LinkedIn
6. YouTube
7. Other?

**Scheduling Link?** If you have an online scheduling application (which I highly recommend) like [Acuity Scheduling](https://acuityscheduling.com/?kw=YToxMjc4NTI0MQ%3D%3D), I recommend that you create a unique link just for TMBSN so you can track new clients from The Mind Body Spirit Network and measure your return on investment.

**Place your scheduling link here**:

**A headshot of you and your logo.**

Please attach your headshot and logo file to the email when you submit this completed form back to us.

**Keep scrolling to the next pages to fill out your marketing content.**

## MARKETING CONTENT:

**IMPORTANT NOTE:** Many of these fields have limited **character** counts. The character counts ***include*** spaces!!! To check your character count in Word, highlight the content you want to count, then click on the “Review” button, then “Word Count”. Look at the “characters (with spaces count)”

**Click here to see** [**an example of a Basic Listing Page with Tabs.**](https://www.themindbodyspiritnetwork.com/become-a-member/basic-listing-page-sample/) **It will be easier to write your content if you do!**

**Headline to Capture Attention** (up to 65 characters including spaces):

**Headline Description Content or “Elevator Speech”** (up to 600 characters including spaces):

**TAB CONTENT- You get up to 5 tabs of content:**

1. Profile
2. Service 1
3. Service 2
4. Service 3
5. 1 Tab Your **choice from suggested options**

**Profile Tab #1 - 3 sections (everyone gets this):**

1. About Me (up to 600 characters including spaces):
2. Problems I Solve(up to 600 characters including spaces):
3. Services I Offer (up to 600 characters including spaces):

**IMPORTANT MARKETING TIP EXAMPLE: “You are not selling a mattress, you are selling a good night’s sleep”**

**Services Tab #2 details (Issues you address, problems you solve and process or service you offer as solution):**

1. Service/package 1(up to 900 characters including spaces):

**Services Tab #3 details (Issues you address, problems you solve and process or service you offer as solution):**

1. Service/package 1(up to 900 characters including spaces):

**Services Tab #4 details (Issues you address, problems you solve and process or service you offer as solution):**

1. Service/package 1(up to 900 characters including spaces):

**Choose 1 of the Following Options for Tab #5**

**About Me-Bio Tab** (up to 900 characters including spaces):

**Credentials Tab** (up to 600 characters including spaces):

**Video Tab** up to 3 video URLs (from YouTube, Vimeo or other video hosting platform…we DO NOT host/upload your video):

1. Video 1 URLs:
2. Video 2 URLs:
3. Video 3 URLs:

**Photos Tab** up to 5 photos: Please attach them in an email to us when you submit this completed form.

**Location-MAP:** I will use your office address to create a road map for potential clients to navigate to you.

**Custom Tabs?** You can create any type of tab with any title that you would like.

1. Custom Tab 1 (up to 600 characters including spaces):
2. Custom Tab 2 (up to 600 characters including spaces):
3. Custom Tab 3 (up to 600 characters including spaces):

**PLEASE NOTE: You may only have up to 5 tabs.**

**When you are done completing this form, please “Save As”:**

[Your name ] business listing form

Then attach this completed form in an email to: [liz@themindbodyspiritnetwork.com](mailto:liz@themindbodyspiritnetwork.com)

**REMEMBER TO:**

**\*Attach** your headshot and your logo (if you have one) and up to 5 photos (if you’ve chosen to have a Photos tab)

Please attach image files!!! **DO NOT** insert as images into the content of the email or copy and paste images into the content of the email.